

MOORE
SIGNS
OHIO SHELTERALL INC.

PRESENTS

Outdoor Advertising



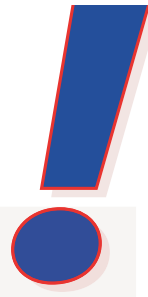
WITH

Public Relations

- Colorful Digital Graphics
- Thousands of Messages Daily
- Choice Locations Where Your Messages Count Most

outdoor advertising

THAT WORKS FOR YOU EVERYDAY



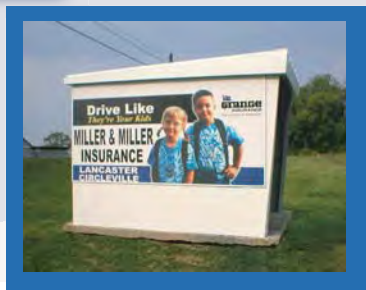
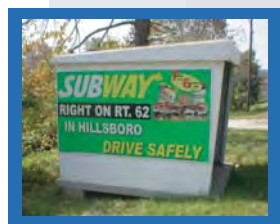
A GREAT WAY TO ADVERTISE

Since 1960 Moore Signs / Ohio Shelterall Inc. has provided a safe haven for children waiting for their bus while allowing local businesses to maximise their advertising message.

We offer over 425 fantastic locations in a three state area and provide a monthly maintenance program so that your sign and shelter always look their best. The shelter is provided at no cost to the community so your message is met with acceptance and goodwill. Thousands of daily impressions of your message will result in increased sales and excellent public relations.

Although the concept of the 4'x8' shelter-sign has not changed over the years, Our approach to designing your message certainly has! Through our custom sign shop and computer-aided design, we can provide a state-of-the-art digital display. We can also add reflective material that will provide 24-hour exposure for your message.

Most importantly, we are exempt from federal regulations which allow our shelters to be located on federal highways. This results in your message being posted on locations no other outdoor company can offer.



MOORE SIGNS / OHIO SHELTERALL INC. 614.882.1110 FAX 614.882.5686 www.moore signs.biz

WHY YOUR AD SHOULD BE WITH US

- ★ *Your Message Is Close To The Road With High Readership That Sells!*
- ★ *Repeated Exposure Of Your Product Or Service In Your Local Area That Translates Into SALES For Your Business.*
- ★ *32 Square Feet Of Colorful, Eye-catching Display Area with An Individual, Custom-Designed Sign.*
- ★ *Statewide Locations Available On Routes No Other Company Can Offer.*
- ★ *Extremely Cost Effective Method Of Advertising*

"I have been using shelterall advertising for over 38 years because of the great exposure it provides our business. The signs work 24 hours a day and are always telling our story."

Glen Miller, Owner
Milfair Carpet: Cambridge, Ohio
Client Since 1967

"Shelterall advertising signs are a great statement of good will and brand logo repetition. I have found Moore Signs/ Ohio Shelterall to be a professional organization to work with.

Keith Chambers, General Manager
KFC / Bagshaw Enterprises: Hillsboro, Ohio
Client Since 1978

"I like to advertise on the shelteralls because of it's effectiveness in directing customers to find my business as well as name identification. The eight signs I have are always well maintained and promote Kehl Chevrolet in a possitive way."

Dave Kehl, Owner/President
Kehl Chevrolet, Mechanicsburg, Ohio
Client Since 1983

"Our agency has found using the bus shelter advertising program a great way to get our name in front of our clients and future customers on a daily basis. We have been very pleased with the way they have promoted our business over the last twenty-five years."

Grace Miller
Miller & Miller Insurance Agency, Cirleville-Lancaster, Ohio
Client Since 1979

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